



The Capital Fair Times



October 18th, 2017 Fair Dates: August 17th to 26th, 2018 Rideau-Carleton Entertainment Center www.capitalfair.ca

“Concession of the Day” Revisited CAPITAL FAIR BREAKS ALL RECORDS

To improve the quality of vendors and to encourage concessionaires to take pride in their operation the Capital Fair introduced the “Concession of the Day Program” in 2015.

The concept was simple, the Fair evaluates each vendor for;

- a) PRESENTATION
- b) PRODUCE KNOWLEDGE
- c) CUSTOMER SERVICE
- d) CLEANLINESS.

Each day of the Fair, a winner is selected and acknowledged in our daily Capital Fair Times newsletter which is made available to all vendors and members of the public (while quantities last).

Every winner of this daily contest also receives \$50 off next year’s rent.

Every vendor automatically is enrolled in this contest and need not do anything more than look sharp, know your stuff, treat your customers right and keep your booth and surrounding area clean.

The program worked so well that we also created a “Concession of the Year” award which rewards the winner with a \$100 credit.

Congratulations to all 2017 winners.

We wish everyone a great off-season and hope to see you at the Capital Fair.

In 2017, only it's fourth year as a mid-August 10 day event, the Capital Fair achieved an unprecedented record attendance of over 255,000 guests.

"It seemed everything just fell into place." said Fair Board President Mark Lamoureux. "Between the great weather, lots of live entertainment, a strong

agricultural component, and the largest Midway in Eastern Ontario, the Fair has been accepted and we're glad everyone came."

Harley Bloom, Fair General Manager noted, "We regard our overwhelming success as a huge vote of confidence and are already working diligently on 2018. We can hardly wait for next August!"

VENDOR RENEWALS

Renewals are available for Conditions and the Contract 2017 concessionaires until Application Form. December 31st, 2017.

Enjoy 2017 prices before 2018 adjustments are made. Please review the Terms & Conditions and contact us at concessions@capitalfair.ca with any questions.

If you have yet to renew, click here and the link will take you to the 2018 Vendor Terms & Book today!

Concession of the Day / Year Results



Telus - Concession of the Year Winner of \$100 credit!

An amazing display of mobile technology at it's best, the folks from Telus have presented a great and interactive trailer that is attractive, appealing and obviously popular.

The 3D virtual reality goggles captivate people's interest as the WIFI Zone gets visitors to hang around. This presentation has it all and is a triumphant branding success.

Manned with lots of staff to assist visitors, Telus has made a real impression at the Capital Fair.

Concessions of the Day

Chosen for excellence in a) presentation, b) product knowledge, c) customer service and d) cleanliness these concessions have won a \$50 credit towards next year's rent. CONGRATULATIONS FOR A JOB WELL DONE!

Friday, August 18th Wild Rooster	Monday, August 21st Team Canada BBQ	Thursday, August 24th Donut Rain on my Parade
Saturday, August 19th OneUp Soccer	Tuesday, August 22nd Jeep Canada	Friday, August 25th 7rutas
Sunday, August 20th Famous OZZY	Wednesday, August 23rd CLOSED	Saturday, August 26th Smoke and Steam

The Capital Fair
August 17th to 26th, 2018

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THANKS FOR AN AMAZING 2017 FAIR!

SEE YOU IN 2018

COMMENTS AND SUGGESTIONS? PLEASE!!!

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Guest & Pet Policy

Eastern Ontario Fairs
Volunteer Opportunities
Employment Opportunities